

They're Coming To America: Smart And UnitedAuto Group Agree To General Distributor Agreement... Tod

{mosgoogle right}In U.S. smart-related news, Ulrich Walker, president of smart, and Roger Penske, chairman of UnitedAuto Group (UAG), agreed on terms and conditions for bringing the smart fortwo to the United States, both signing a General Distributor Agreement (GDA) yesterday. The GDA, which outlines the allocation of functions, market launch, sales activities, after sales, service and communications of the mini-car comes just four months after it was announced the smart would be coming to the states.

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