

Mercedes-Benz Remains The Premium Luxury Auto Brand For Residents Of Germany

{mosgoogle right}According to a recent poll conducted by market research firm TNS Infratest, residents of Germany consider Mercedes-Benz to be the single most covetable auto brand. When asked what vehicle they would choose if money was not a factor, 16.2 percent of those questioned selected a Mercedes, followed by 13.2 percent selecting an Audi and 12.2 percent choosing a BMW. A mere 5.7 percent selected Porsche as their object of affection, while 5.2 percent went the modest route and selected an Opel. This marks the sixth consecutive time Mercedes has been chosen as Germany's most desirable brand.

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