

Mercedes Unveils New Commercial To Advertise Its 4MATIC All-Wheel Drive System

{mosgoogle right}Starting March 3rd, those of you residing in Germany will bear witness to a new commercial aimed to promote Mercedes' 4MATIC all-wheel drive system. Developed by Jung von Matt, MB's new lead agency, the commercial features a 'cleverly coordinated interplay of words and synchronized movements,' with four actors demonstrating the the 'flawless interaction of the all-wheel drive system from Mercedes-Benz.'

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