

The Mercedes-Benz SL-Class Receives Internet Auto Award 2008 For Being Europe's Most Popular Roadster

The Mercedes-Benz SL-Class has just added another award to its long list of accolades, with the new-generation roadster receiving AutoScout24's Internet Auto Award 2008 in the "Convertibles & Roadsters" category. In total, more than 300,000 individuals cast their vote for the model, with 18 other convertibles and roadsters all vying for the top spot. Factors that helped jury members make the SL their top pick undoubtedly included the model's impeccable combination of sportiness, safety and comfort – the same attributes that have helped roughly 150,000 customers decide to purchase the fifth generation of the roadster. Throughout its life span, it's these same attributes that have helped make the SL a legend, with more than 600,000 SL sports cars being produced since its launch in 1954 with the legendary 300 SL Gullwing.

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