

Opening Ceremony For Mercedes-Benz World Held Today

{mosgoogle right}A day before officially welcoming the public, Minister-President of the State of Baden-Württemberg Günther H. Oettinger and the Chairman of the Board of Management of DaimlerChrysler AG Dr. Dieter Zetsche held an opening ceremony for the new Mercedes-Benz World. At the event, Zetsche shared with visitors the idea behind the company's latest venture: "Mercedes-Benz World creates a link between a fascinating museum and a state-of-the-art automotive center; it encompasses 120 years of history, from the very first motor car up to its boldest visions for the future..."

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