

Mercedes-Benz, Audi, Volkswagen And Jeep Launch BLUETEC Diesel Initiative

{mosgoogle right}Just one day before the Los Angeles Auto Show gets underway, AUDI and Volkswagen have announced that they in collaboration with DaimlerChrysler will help establish the BLUETEC brand name as the designation for particularly clean, highly-efficient passenger cars and SUV's with diesel engines. Under the shared concept of Daimler's BLUETEC moniker, each of the brands will develop their own technical system for meeting the world's most stringent emission regulations.

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