

A Look Back At The History Behind The Mercedes-Benz Brand And The Three-Pointed Star

To kick things off this morning, DaimlerChrysler has published a brief-yet-informative press release detailing the history of Mercedes-Benz, providing those of you who may be unfamiliar with the company's origins with a unique look at how one of the world's most distinguishable brands began taking shape over a hundred years ago. If you, like me, are a fan of history, or if you've just never heard the story, I highly recommend taking a moment to peruse the press release - I think you'll find it makes for an interesting read.

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