

Sugar, We're Going Down: Mercedes-Benz USA's February Sales Drop 0.3 Percent To 17,304 New Units

In financial news, Mercedes-Benz USA is reporting today that in the month of February, sales of the luxury brand totaled 17,304 new vehicles - a decline of 0.3 percent when compared to the previous year. This figure brings MBUSA's year-to-date sales total to 34,373 new units - a 15.2 percent increase over 2006's two-month YTD total. As for the models' which helped contribute to this month's near-surpassing of last year's sales figures, the C-Class and E-Class led the way in volume, with the two models noting a combined 30.9 percent sales increase over February 2007. No model noted a more impressive percentage gain than the CL-Class, however, with the new coupe increasing sales 413.3 percent to 231 new units.

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