Mercedes-Benz Posts Best October On Record With 11.8 Percent Sales Increase

{mosgoogle right}For the month of October, the newly-named Mercedes-Benz Cars (formerly the Mercedes Car Group) posted record sales of its Mercedes-Benz, Maybach and smart brands, with the division increasing customer deliveries 11.8 percent to 114,600 new units (compared to 102,500 units in October 2006). This figure brings Mercedes-Benz Cars' ten-month year-to-date sales total to 1,056,900 new units, up 1.9 percent over the same period in 2006. Individually, the Mercedes-Benz brand continued its positive ways, with sales at the luxury division jumping 10.3 percent to 103,900 new units in October. To date, Mercedes has sold 976,600 new units, an increase of 3.8 percent over 2006's ten-month ytd total.

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