Mercedes-Benz At Auto China 2008: smart fortwo To Be Launched In China In Mid 2009

{mosgoogle right}The smart fortwo will also be available to Chinese customers from mid 2009. This was announced by Dr. Dieter Zetsche, CEO of Daimler AG and head of Mercedes-Benz Cars, at the Auto China Beijing 2008 (22 - 28 April 2008). This means that smart is now set to open up another major automobile market, following the successful launch in the USA. Daimler AG expects additional sales potential for the brand in China as the small car is practically tailor-made for the increasing number of small car customers on the Chinese market: The smart fortwo combines modern technology, premium quality and safety, exemplary low fuel consumption and corresponding low CO2 emissions with a unique space concept that offers advantages in the dense traffic of Chinaâ€™s numerous large cities.

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