# Mercedes-Benz Hearts The Apple iPhone:  New Cradle Allows Full Integration Into The Vehicle Architec

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Let's be honest:  when Apple unveiled the iPhone last summer, they forever changed the mobile market. Not only did they have Apple fanboys lined up half-a-week in advance to get their hands on the new phone, in retrospect, they also managed to pull off one of the greatest product launches in history.  Now, a year later, Apple has introduced a 3G iPhone; they've cut its price to a paltry $199; and in my opinion, they've eliminated any justifiable reasons to buy any phone other than an iPhone. So why am I telling you this?  The reason, ladies and gentlemen, is because today, Mercedes has acknowledged Apple's current (and in all probability future) dominance in the mobile arena, so much so that they have unveiled a new cradle specifically for the device.  Available now for the Mercedes-Benz C-, E-, CLK-,
CLS-, S-, CL-, SL-, M- and R-Class (as well as in the future for the forthcoming GLK-Class), the Apple iPhone cradle allows seamless integration between your device's music and telephone functions and your vehicle's architecture.

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