

## Mercedes-Benz UK Premiers Third And Final I Am Mercedes-Benz Ad

{mosgoogle right}in the UK, Mercedes-Benz has a fantastic series of television commercials under the motto "I am Mercedes-Benz." Distinctly film-like, the ads each center around a single theme, such as "Presence" and "Attraction," with the third and final ad unveiled earlier this week focusing on the subject of "Ambition." While I won't give too many details of the ad away, as I recommend instead simply viewing it for yourself, I can tell you that the commercial was shot in Romania and Suffolk and features actor David Leon (who'll be appearing in Guy Ritchie's forthcoming *RocknRolla*), while the soundtrack is Nick Cave's "Queenies Suite" from *The Proposition* soundtrack.

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