Mercedes James Cook Westfalia Sprinter Wins Design Award

{mosgoogle right}In awards news, the new Mercedes-Benz James Cook Westfalia Sprinter was recently named the recipient of the Caravanning design award: best practice at the Caravan Salon Düsseldorf 2006. The jury of experts, made up of Adi Kemmer, Head of the Outdoor and Leisure Division at Motor Presse Stuttgart; Tom Schönherr, Managing Director at Phoenix Design; Thomas Seidelmann, Editor-in-Chief at Reisemobil International; and Professor Peter Zec, Head of the Design Zentrum Nordrhein-Westfalen and President of the International Council of Societies of Industrial Design (Icsid); awarded the coveted Quality Seal to 12 products in all, all of which demonstrated meticulous design and an innovative approach.

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